

Thinktank

Immunity Maze/ Medicine Matters/ Futures

Overview

Thinktank is Birmingham's museum and science attraction. It examines the past, investigates the present and explores what the future may bring.

Medicine Matters Gallery explores the science behind modern medicine and some of the ethical challenges it brings.



Thinktank

Immunity Maze/ Medicine Matters/ Futures

Immunity Maze/ Medicine Matters interactive

Using a variety of multimedia techniques we explored five areas of modern medicine: surgery, genetics, the brain, immunity and public health.

The interactives are designed for a secondary school audience. They include an arcade style game that teach the visitor about immunity and a multi screen interactive role playing game where the visitor can become a surgeon, anaesthetist or scrub nurse and carry out a 'real' operation.



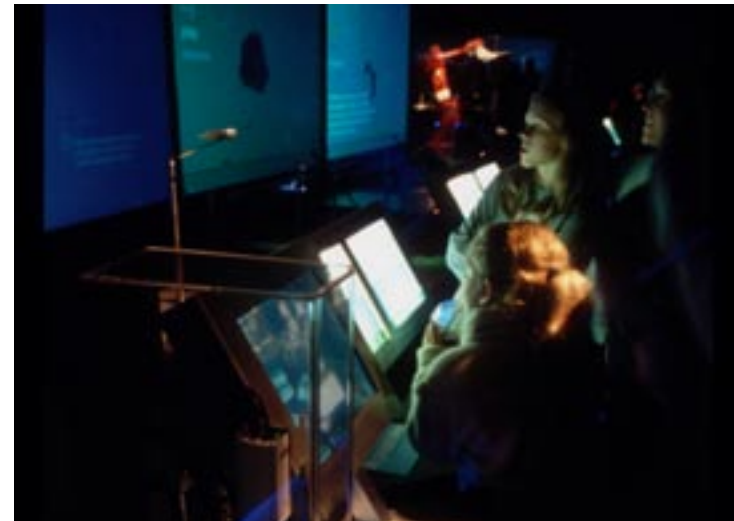
Thinktank

Immunity Maze/ Medicine Matters/ Futures

Futures interactives

Working with Thinktank's scientific advisory panel Newangle was asked to develop four interactive exhibits which allowed the visitor to explore ideas around future technologies such as emotional machines, micro air vehicles and nano technology.

Using a combination of digital interactivity, purpose shot video interviews and mechanical models and interfaces the visitor can discover in-depth insights into the future application of these developing technologies.



Thinktank

Immunity Maze/ Medicine Matters/ Futures

Project details

Client

Thinktank

Designers

Met Studios (Medicine Matters)

Land Design studios (Futures)

Services

AV consultancy, purpose shot footage, animation, programming and video production.

Overview

Single screen interactives, video gaming interfaces

